



ANNUAL REPORT 2018

SOAP BOX DERBY®

Gravity Powered

STEM Driven

soapboxderby.org

TABLE OF CONTENTS

1	President's Note
2	About Us
4	Our Impact
8	Highlights
10	Financial Position
12	Our Partners

President's Note

It has now been more than a year since I joined the Soap Box Derby organization and in that time, I have become so appreciative of the volunteers, sponsors, foundations and those donors who support the International Soap Box Derby. The mission of this non-profit youth education and leadership development organization is to build knowledge and character, and to create meaningful experiences through fair and honest racing competitions, STEM curriculums, and other community-focused activities. The Soap Box Derby recently completed a strategic plan for the next four years. Three of the top priorities are strengthening local race cities, rolling out a national Science, Technology, Engineering and Math (STEM) education program, and driving spectator interest back to the FirstEnergy All-American race.

I would like to thank all the race families, Race Directors, Regional Directors, Committee members and all our volunteers who give countless hours to support the International Soap Box Derby. In addition, the Board of Directors and committee members are invaluable in running this organization.

The FirstEnergy All-American Soap Box Derby race, in its 82nd year, is the cornerstone of the Derby. The other major event of the year is our Gravity Racing Challenge STEM Team Competition for school students, presented by The University of Akron College of Engineering. In addition, the Derby hosts events on nearly 80 days each year at the Derby Downs facility. These events include corporate programs and other large events such as the Senior Day, GPD Employees' Foundation presented Inclusion Day; Family Day presented by Legacy Motors of Akron; Veterans' Appreciation Day presented by Sam's Club and the Musson Family Foundation.

The United Way Corporate Derby Challenge, presented by Fallsway Equipment Company, is the largest fundraiser supporting the Derby. In 2018, we hosted 38 teams from area companies and organizations who designed, built and competed in adult-sized cars in a fun race at Derby Downs. I am so thankful to the companies supporting this event.

Community partnerships are very important with the Derby as we work with churches, corporations and not-for-profit partners to make the Akron community better for all of us and provide opportunities for the underserved. We provide youth each year with meaningful experiences at the Soap Box Derby track, including Akron Rotary Camp, Emmanuel Christian and Urban League.

Outside of Akron, the Derby is experiencing many great opportunities for the coming year. Our international partners are gaining traction. Our education programs in Virginia, New York, Ohio and Indiana are showing growth. In 2019, we are testing new racing divisions in Legacy (for more skilled racers, providing the opportunity to construct the chassis and create an aerodynamic car) and Autonomous (coding and programming a driverless car). We couldn't do this without sponsorship support, grants from the Foundations throughout the region and our individual donors.

Won't you consider giving your time, talent and monetary donations so we can expand our reach and impact more young persons with the mission of the organization?

Mark Gerberich
President & CEO



President's
Note

About Us

Our
Impact

Highlights

Financial
Position

Our Partners

It's an exciting
time at the world
headquarters of
gravity racing!

About Us

The Derby

The Derby dates back to 1934, when the first All-American race was held in Dayton, Ohio. The All-American program has grown to more than 1,300 races and more than 100 racing cities throughout the world each year.

The FirstEnergy All-American Soap Box Derby Racing Program and the STEM-Based Education Program provide educational opportunities and youth leadership development for youth in grades K-12.

The Gravity Racing Challenge STEM Team Competition, Soap Box Derby Mini-Car Program, Soap Box Derby STEM camps and our STEM Curriculum are being used by more than 700 schools.

Mission

The International Soap Box Derby® is a non-profit youth education and leadership development organization whose mission is to build knowledge and character, and to create meaningful experiences through fair and honest racing competitions, STEM curriculums, and other community-focused activities.



Our Staff

President & CEO	Mark Gerberich
Race Programs Manager	Kayla Albertoni
Kit Production	Duane Burkhammer
Administrative Assistant	Liz DeCarlo
Events Manager	Evan Gannon
Director - Australia	Jessica Gnata
Education Program Director	Linda Hubbell
Marketing Manager	Cory Katzenmeyer
International Business Development - China	Kim Kirkendall
Director of Operations	Heather Morrow
Marketing Director	Doreen Thorne
Shipping	Jerry VanBuskirk
Finance Director	Cindi Zagar

President's
Note

About Us

Our
Impact

Highlights

Financial
Position

Our Partners

Board Members

Chair - Gregg Mervis
Vice Chair - Mark D. Mroczynski
Treasurer - Alan Brubaker
Secretary - Danyelle Sweitzer
E.J. Brinson
Michael Callahan
Bob Knapp
Jolene Lane
Chris Ludle
Guy Pipitone
Dominic Rizzo
Michele Tomer
Dr. Don Visco

Honorary Board Members

Bobby Cooper
Jack Engelke
William J. Ginter
Brian Graham
Paul Jackson
Bill Lowery
Bobby Nickoli
Marty Sullivan
Kevin Thomas
Bob Troyer
Thomas Welsh

Our Impact

Our Core Values

- Youth Education and Leadership Development
- Family Engagement and Enrichment
- Honesty, Integrity and Perseverance
- Innovation and Entrepreneurship
- Teamwork and Collaboration
- Mentoring
- Volunteerism
- Commitment to Community



GRAVITY
POWERED

STEM
DRIVEN

IMPACTING YOUTH
SINCE 1934

Curriculum

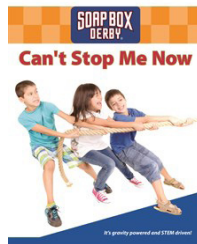
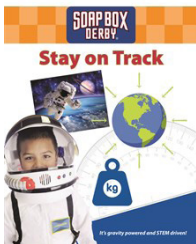
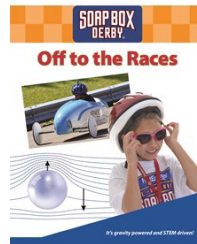
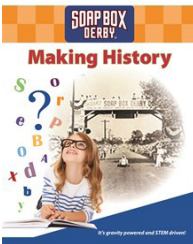
In November 2016, the International Soap Box Derby launched a STEM-Based Education Program Curriculum that provides educators and learners with a choice of five exciting modules focused on developing STEM competencies such as:

- Prototyping
- Research
- Critical thinking
- Problem solving
- Communication
- Collaboration
- Teamwork



The curriculum contains activities that engage learners with:

- Project-based lessons
- Team building
- Inquiry-based learning
- Creative-problem solving
- And FUN!



Our curriculum is being used by more than 700 schools and 20,000 students.

President's
Note

About Us

Our
Impact

Highlights

Financial
Position

Our Partners

Volunteers

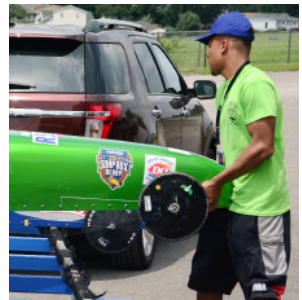
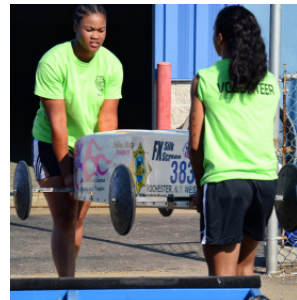


Volunteers

Volunteers have been the foundation of the Soap Box Derby since its beginning. We rely heavily on our volunteers to ensure success in all of our race locations.

We were fortunate to have more than 300 volunteers for the FirstEnergy All-American Soap Box Derby World Championship and a total of more than 3,300 volunteers who support all of our events yearly around the world.

Our volunteers at Derby Downs have come from a variety of organizations throughout Greater Akron, such as FirstEnergy, Cleveland Clinic Akron General, GPD Employees' Foundation, Oriana House, Summit DD, Autism Society of Greater Akron, Akron Rotary Camp, AAA, Sam's Club, plus many local high schools.



3,300 volunteers

2018 President's Youth Volunteer Service Awards and Hall of Fame Inductees

President's Youth Volunteer Service Award

The award was established to recognize youth under the age of 21 who have made a positive impact on Soap Box Derby programs by volunteering and mentoring on the local or national level.



Nick Hubbell
Johnstown, OH



Trevor Wiesner
Spencerport, NY



Geordan Wells
Indianapolis, IN

Hall of Fame Inductees

Candidates may be considered for induction into the Soap Box Derby Hall of Fame on the basis of significant contributions to the program by dedicating years of service to the organization; as an ambassador, promoting the betterment of the sport and its participating young persons or by supporting the youth racing program through financial or sponsorship contribution, enabling the continued growth of the youth racing program.



Craig Flury
Akron, OH



Carole Berry
Dover, NH

President's
Note

About Us

Our
Impact

Highlights

Financial
Position

Our Partners

Highlights

While our focus has been on the FirstEnergy All-American Soap Box Derby, we have expanded our programs and now offer more opportunities to our racers, our community and our race locations.



Races

- 81st FirstEnergy All-American Soap Box Derby
- Mayor's Cup Race presented by Accenture
- Gravity Racing Challenge STEM Team Competition presented by The University of Akron College of Engineering
- AAA Local Challenge
- United Way Corporate Derby Challenge presented by Fallway Equipment Company
- Rally Challenge



Special Days

- Senior Day presented by Cleveland Clinic Akron General
- Soap Box Derby STEM Summer Camp
- Family Day presented by Legacy Motors of Akron
- Veterans Appreciation Day presented by Musson Foundation & Sam's Club
- GPD Employees' Foundation presented Inclusion Day



And More

- Completed the four-year strategic plan 2018–2021
- Hall of Fame inductees (2 new)
- President's Youth Volunteer Service Award (3 new)
- Corporate events
- Continuation of STEM curriculum

By the Numbers

Derby Downs

81 YEARS of tradition **78** EVENT DAYS in 2018

- Community Day
- Corporate Derby Challenge
- FEAASBD
- Gravity Racing Challenge
- Inclusion Day
- Senior Day
- STEM Summer Camp
- Veterans Appreciation Day

10,000+ trips down the track **30+** MPH down the track

989 FT



of gravity

President's Note

About Us

Our Impact

Highlights

Financial Position

Our Partners



5 million dollars of economic impact yearly

STEM Education Program

700

SCHOOLS using our STEM Programs

20,000 STUDENTS

11

GRC Locations

312

EDUCATION TEAMS competing in GRC



2,500

STUDENTS Engaged in Ohio

All-American



100+

Race Cities

1,317

Races

3,600

Racers

7

World Champions

Financial Position

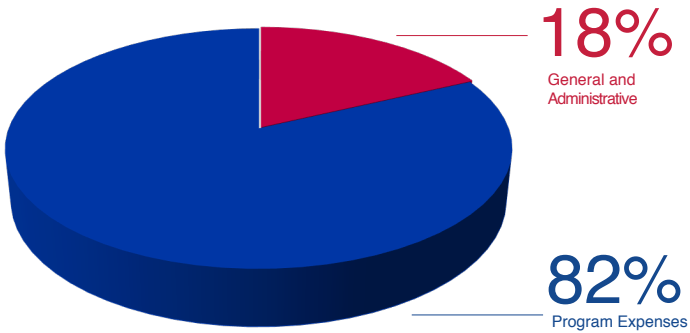
Assets

Cash and Cash Equivalents	\$43,642
Accounts Receivable	127,821
Other Assets	367,276
Inventories	177,971
Property and Equipment, net	1,969,375
Total	\$2,686,085

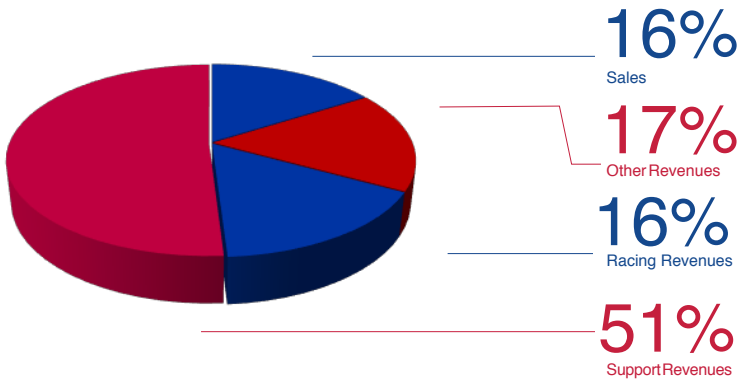
Liabilities and Net Assets

Current Liabilities	\$196,844
Long Term Liabilities	494,816
Total Equity	1,994,425
Total	\$2,686,085

Operating Expenses



Operating Income



President's Note

About Us

Our Impact

Highlights

Financial Position

Our Partners

Our Partners

Foundation Partners

AAA Advised Fund of the
Tuscarawas County Community
Foundation
ASCVB
Barberton Community
Foundation Youth Philanthropy
Glenn R. and Alice V. Boggess
Memorial Foundation
Bridgestone Americas Trust Fund
City of Akron
City of Akron Neighborhood
Partnership
The Mary S. and David C.
Corbin Foundation
County of Summit Community
Development Block Grant
FirstEnergy Foundation
GPD Employees' Foundation
Key Bank Foundation
Lehner Family Foundation
The Maynard Family Foundation
W. Paul Mills and Thora J. Mills
Memorial Foundation
Laura R. and Lucian Q. Moffitt
Foundation
R. C. Musson and Katherine M.
Musson Charitable Foundation
Northern Ohio Golf Charities
Foundation, Inc.
Ohio Hotel & Lodging
Association Destination
Marketing Fund
OMNOVA Solutions Foundation
Charles E. and Mabel M.
Ritchie Memorial Foundation
Helen S. Robertson Fund
The Sisler McFawn Foundation
Lloyd L. & Louis K. Smith
Foundation
Walmart Foundation
Welty Family Foundation
Alan J. Woll Family Fund

Sponsors

AAA Akron Auto Club
Accenture
Akron Children's Hospital
AllState Insurance
Cleveland Clinic Akron General
Edge Point Capital
Fallsway Equipment Company
FirstEnergy
GPD Group

Huntington Bank
Legacy Motors of Akron
Meggitt Aircraft Braking
Systems
Pilot Flying J
Roetzel & Andress
Sam's Club
Summit Racing Equipment
Swenson's
United Way of Summit County
The University of Akron
College of Engineering

Donors

Raymond Acus
Kevin Ahlborg
AkroChem
Akron Highland Oral
Paul Anacki
Associated Underwriters
Inc.
Automated Concepts
James Barbour
Paul Barndt
Charles Begovich
Bryan Berry
Carole Berry
Brad Bowers
Rob Briggs
Alan Brubaker
David Buchanan
Alexander Burlotos
Chick-fil-A Chapel
Hill
Ronald Christian
Clampo Products
Cohen and Company
James Conlon
Christopher Connor
Robert Cooper
Country Pure Foods
Anthony D'Angelico
Janet Devine
Larry Dinkins
Dennis Duhon
William Evans
Sally Fell
F.O.P. Lodge 139
Franks Place on Market
Bonnie Freeberg
Jim Frericks
Full Spectrum
Marketing
Alan Gaffney
Al Gates
Patricia & Peter Geise
Mack Gerberich &
Associates
Mark Gerberich
Bob Gill
Jerome Giltner
William Ginter
Peter Goumas
Tiffany Green
Todd Guillian
John Hamels
Karen Hernandez
Betty Holmboe
Jesse Hurst
Christina Ingo
Thomas Irick
Donald Johnson
David Kimberly
David Kisilewski
Thomas Kleptz
MaryBeth Kluge
Robert Knapp
Bob Kronenberger
Steve Leuenberger
Will Looman
Bill Lowery
Lutheran Men in
Mission
Steve Marks
Megan Marulli
Eric McClenaghan
Sandi McClung
Christina Miller
William Morgan
Sharie & Edward Moskaluo
Mark Mroczynski
Edward & Barbara Myers
Robert Neidert
Jerry Nelson
Emmanuel Nolasco
David Pelland
Matt Perez
Pinnacle Media
Guy Pipitone
James Ranostay
Read Family Fund
Layton Register
Penryn Rickard
Dominic Rizzo
RPM International
Gloria Schilling
Edward Schnell

Richard Schrader
 Kyle Seaman
 Kevin Smith
 Debra Sprague
 Edwin Stanford
 Doreen Steele
 G. Stephens, Inc.
 Robert Stine
 Struktol Company of
 America
 Danyelle Sweitzer
 The Great Escape Room
 Akron
 Larry Thienes
 Kevin Thomas
 Frederick Tomei
 JE Troike
 Bob Troyer
 Anne Vainer
 Dr. Donald Visco
 Kenneth Vosburgh
 Leo & Mary Ann Walter
 Wayside Furniture
 Tom Welsh
 Will West Soap Box Derby,
 Inc.
 Willis & Willis Co. LPA
 Dorothy Wiseman

The Hooley House
 Infocision
 J.W. Didado Electric
 Keep Akron Beautiful
 Malco Products, Inc.
 Montrose Auto Group
 Mustard Seed Market & Café
 OV Scales
 Papa John's Pizza
 Salesforce
 S Group
 Sky Zone Belden Village
 Skycasters
 Skyway
 Stan Hywet Hall & Gardens
 Spaghetti Warehouse
 Summit County Developmental
 Disabilities Board
 Summit Racing Equipment
 Sweet Mary's Bakery
 Taylor Made Jewelry
 The Peanut Shoppe
 Time to Spare, LLC
 Tri-City Communications
 WAKR
 WBNX
 WNIR
 WONE
 Woodland Mulch
 WQMX

President's
 Note

About Us

Our
 Impact

Highlights

Financial
 Position

Our Partners

In-Kind Donors

AAA Akron Auto Club
 AKA Media
 Akron Beacon Journal
 Akron Fire Department
 ASCVB
 Akron Tractor & Equipment
 Akron Police Department
 Akron Zoo
 City of Akron
 Cleveland Cavaliers
 ComDoc
 Danny Hughes
 Dave Hubbell
 Emerson, Thompson, & Bennett,
 LLC
 Full Spectrum Marketing
 Gateway CPA Services
 Gervasi Vineyard
 GOJO Industries, Inc.
 Google Adwords
 GPD Group
 Greater Akron Chamber
 H5G

Corporate Derby Challenge Partners

Akron Tractor & Equipment,
 Inc.
 ASCVB
 Associated Underwriters
 Insurance - Akron
 Bober Markey Fedorovich
 Brennan, Manna & Diamond
 Bridgestone Americas, Inc.
 Burns & McDonnell
 CBIZ MHM
 Cuyahoga Valley Scenic
 Railroad
 The Davey Tree Expert
 Company
 DiLauro Wracher & Thomas
 Fallway Equipment Company
 FirstEnergy Corp.
 The First Tee of Greater Akron
 Full Spectrum Marketing
 GOJO Industries, Inc.
 GPD Group
 Great Escape Akron
 Greater Akron Chamber
 Huntington Bank
 J.W. Didado Electric
 Johnson & Associates Insurance
 Agency- Allstate Insurance
 Main Street Gourmet
 Meaden & Moore
 Medical Mutual
 Meggitt Aircraft Braking Systems
 Plante Moran
 ProEventPhoto
 Repros Inc.
 Robert W. Baird & Co.
 S Group, Inc.
 S&T Bank
 SC Fastening Systems
 Schulte & Company CPAs, Inc.
 SeibertKeck Insurance
 STEERE Enterprises Inc.
 Welty Building Company LLC

SOAPBOX DERBY®

1000 George Washington Blvd. | Akron, OH 44312 | 330.733.8723 | soapboxderby.org

